

D) PROGRAMMING AND COMMUNICATIONS

CTSI WORKSHOPS AND EVENTS

Time & Date	Workshop	Facilitators	# Attendees
16 May, 2018	Lunch'n Learn: Creating More Equitable Classrooms	Marie Vander Kloet, Assistant Director, CTSI/TATP; Jasjit Sangha, Faculty Liaison, CTSI	5
22 & 23 May, 2018 (Full day)	Course Design Institute I	Diane Horton, Acting Director, CTSI; Megan Burnett, Associate Director, CTSI; Marie Vander Kloet, Assistant Director, CTSI; Mike Kasprzak, Curriculum Developer, CTSI/TATP; Tim Neufeldt, Instruction Librarian, U of T Music Library; Heather Buchansky, Student Engagement Librarian	28
6 June, 2018	Lunch'n Learn: Creating More Equitable Classrooms	Megan Burnett, Associate Director, CTSI; Andrea Graham, Learning Strategist, Academic Success, Student Success Centre	5
7 June, 2019	Effective Strategies for Writing Teaching & Learning Grants	Avi Hyman, Director of Academic & Collaborative Technologies; Julian Weinrib, Director, Office of the Vice-Provost, Innovations in Undergraduate Education; Gwen Burrows, Executive Director, International	29
26 June, 2018	SoTL: Lunch'n Learn: Engaging Work Study Students on Your SoTL Team	Cora McCloy, Faculty Liaison Coordinator, SoTL, CTSI; Gregory Hum, Assistant Director, Teaching Assessment, CTSI	11
16 Aug, 2018 (Full Day)	CTSI Instructor Summer School	Marie Vander Kloet, Assistant Director, CTSI/TATP; Mike Kasprzak, Curriculum Developer, CTSI/TATP; Megan Burnett, Associate Director, CTSI	12
21 Aug, 2018	Tune in to Teaching: Making Your Syllabus Work for You and Your Students	Megan Burnett, Associate Director, CTSI; Angela Henshilwood, Engineering Librarian (seconded PASS Librarian)	18
23 Aug, 2018	Strategies for Writing an Effective Teaching & Learning Grant	Avi Hyman, Director of Academic & Collaborative Technologies; Carol Rolheiser, Director, CTSI; Susan McCahan, Vice-Provost, Innovations in Undergraduate Education and Vice-Provost, Academic Programs; Michelle Beaton, Director, International Strategy & Partnerships, VP-International	19
27 Aug, 2018	Tune in to Teaching: Setting the Tone for Success - The First Day and Beyond	Megan Burnett, Associate Director, CTSI; Cora McCloy, Faculty Liaison Coordinator, SoTL, CTSI	22
27 Aug, 2018	Tune in to Teaching: Grading - Myths and Realities	Megan Burnett, Associate Director, CTSI; Cora McCloy, Faculty Liaison Coordinator, SoTL, CTSI; Melvin Chien, Faculty Liaison, Technology, CTSI	12

Time & Date	Workshop	Facilitators	# Attendees
30 Aug, 2018	Tune in to Teaching: Assignment Design	Andrea Graham, Learning Strategist, Academic Success, Student Success Centre; Andrea Williams, Associate Professor, Teaching Stream & WIT Coordinator; Angela Henshilwood, Engineering Librarian	10
30 Aug, 2018	Tune in to Teaching: Strategies that Engage: Students as Active Learners	Carol Rolheiser, Director, CTSI	27
31 Aug, 2018	Tune in to Teaching: Getting Ready To Teach With Tech: Supporting Engagement and Collaboration Using Educational Technology	Saira Mall, Manager of Academic & Collaborative Technology Support, CTSI; Will Heikoop, Online Learning Coordinator, CTSI; Mike Kasprzak, Curriculum Developer, CTSI	10
26 Sept, 2018	Brown Bag Lunch Series: Gender Expression and Gender Identity in the Classroom	Marie Vander Kloet, Assistant Director, CTSI/TATP; Ben Walsh, User Services Librarian	9
2 Oct, 2018	Demystifying the Dossier Series I: Demonstrating and Capturing Teaching Success	Megan Burnett, Associate Director, CTSI; Marie Vander Kloet, Assistant Director, CTSI/TATP	25
4 Oct, 2018	SoTL Workshop I: See Yourself in SoTL: Creating a Space for Inquiry	Cora McCloy, Faculty Liaison Coordinator, SoTL, CTSI	14
15 Oct, 2018	SoTL: Workshop II: Searching the Higher Education Literature	Navroop Gill, Instruction & Liaison Librarian, OISE Library; Angela Henshilwood, Engineering Librarian, Engineering and Computer Science Library; Sarah Fedko, Liaison Librarian, UTSC Library (seconded CTSI PASS librarians)	15
23 Oct, 2018	Augmented Reality & Virtual Reality for Learning (Online Learning Strategies (OLS/ CTSI))	Laurie Harrison, Director, OLS; Diane Michaud, Instructional Technology Liaison Librarian, UTM; Dawn Kilkenny, Associate Professor, Teaching Stream, Institute of Biomaterials and Biomedical Engineering; Fahad Alam, Assistant Professor, Anesthesia, Collaborative Human Immersive Interaction Lab; Johanna Carroll, Assistant Professor, Teaching Stream, Molecular Genetics; Martina Steiner, Assistant Professor, Teaching Stream, Molecular Genetics	36
31 Oct, 2018	Brown Bag Lunch Series: Gender Expression and Gender Identity in the Classroom	Marie Vander Kloet, Assistant Director, CTSI/TATP; Ben Walsh, User Services Librarian	5
1 Nov, 2018	Integrated Learning: Leadership Forum (by invitation only)	Julian Weinrib, Director, Vice-Provost, Innovations in Undergraduate Education; Ashley Stirling, Vice-Dean, Academic Affairs, KPE; Carol Rolheiser, Director, CTSI; Megan Burnett, Associate Director, CTSI	36

Time & Date	Workshop	Facilitators	# Attendees
6 Nov, 2018	Teaching Awards Roundtable	Megan Burnett, Associate Director, CTSI	4
13 Nov, 2018	Demystifying the Dossier Series II: Working With Your Course Evaluations	Gregory Hum, Assistant Director, Teaching Assessment, CTSI; Tammy Rosner, Data Analyst, Course Evaluations, CTSI	7
26 Nov, 2018	SoTL: Workshop III: Research Ethics: Conducting Scholarly Enquiry on Your Teaching	Maria Papaconstantinou, Associate Professor, Teaching Stream, Human Biology Program & Research Ethics Board Member;	19
27 Nov, 2018	U of T Educational Developers' Network	Carol Rolheiser, Director, CTSI; Megan Burnett, Associate Director, CTSI; Karen Leslie, Director, Centre for Faculty Development, Faculty of Medicine	13
28 Nov, 2018	Teaching with Quercus: Track Student Achievement with Learning Outcomes	Carol Roderick, Quercus Liaison, CTSI; Jessie Richards, Curriculum Development Specialist, Vice-Provost, Innovations in Undergraduate Education	20
4 Dec, 2018	Find the Right Blend: Flipped & Hybrid Classrooms	Mike Kasprzak, Curriculum Developer, CTSI; Will Heikoop, Online Learning Coordinator, CTSI	16
5 Dec, 2018	Symposium Express I: Supporting Student Access and Accommodation Needs in the Provision of Integrated Learning Experiences	Ashley Stirling, Vice-Dean, Academic Affairs, KPE; Colin Furness, Assistant Professor, Teaching Stream, FIS; Christine Arsenault, Managing Director, Management, UTSC	12
10 Dec, 2018	Best Practices in Graduate Supervision: Setting Your Students Up for Success - Co-presented with the School of Graduate Studies (SGS)	Carol Rolheiser, Director, CTSI; Charmaine Williams, Acting Vice-Dean, SGS; Marie Vander Kloet, Assistant Director, CTSI/TATP	22
16 Jan, 2019	Creating More Equitable and Inclusive Classrooms: Questions, Considerations and Practices	Marie Vander Kloet, Assistant Director, CTSI/TATP; Jasjit Sangha, Learning Strategist, Faculty of Applied Science and Engineering; Chirag Variawa, Director, First Year Curriculum, & Assistant Professor, Teaching Stream, Faculty of Applied Science and Engineering	16
21 Feb, 2019	Teaching with Quercus: Multiple Choice Quizzes	Carol Roderick, Quercus Liaison, CTSI; Tammy Rosner, Data Analyst, Course Evaluations, CTSI	9
22 Feb, 2019	Lunch n' Learn: Teaching - Finding & Keeping Balance	Carol Rolheiser, Director, CTSI	6
25 Feb, 2019	SoTL Lunch 'n Learn: Searching the Higher Education Literature	Navroop Gill, Instruction & Liaison Librarian, OISE Library; Angela Henshilwood, Engineering Librarian, Engineering and Computer Science Library; Sarah Fedko, Information Literacy/Liaison Librarian, UTSC Library	3
5 Mar, 2019	Symposium Express III: Power and Knowledge in the Community-Engaged Classroom and Beyond	Jennifer Esmail, Special Projects Officer, Vice-Provost, Innovations in Undergraduate Education; Ahmed Allahawala, Associate Professor, Teaching Stream/ Department of Human Geography/Special Advisor on Experiential Education, Office of the Vice-Principal Academic & Dean, UTSC	6

Time & Date	Workshop	Facilitators	# Attendees
7 Mar, 2019	Courage to Teach Dialogue Session	Kathy Liddle, Assistant Professor, Teaching Stream, Department of Sociology, UTSC	9
13 Mar, 2019	Curriculum Mapping	Jessie Richards, Curriculum Development Specialist, Vice-Provost, Innovations in Undergraduate Education; David Chan, Educational Developer, Centre for Teaching and Learning, UTSC	13
14 Mar, 2019	Survey Design & SoTL	Gregory Hum, Assistant Director, Teaching Assessment, CTSI; Tammy Rosner, Data Analyst, Course Evaluations, CTSI; Cora McCloy, Faculty Liaison Coordinator, SoTL, CTSI	17
28 Mar, 2019	Qualitative Research Methods in SoTL	Cora McCloy, Faculty Liaison Coordinator, SoTL, CTSI	15
1 Apr, 2019	Demystifying the Dossier Series III: Drafting Your Statement of Teaching Philosophy	Megan Burnett, Associate Director, CTSI	22
3 Apr, 2019	Symposium Express II: Integration of Movement Breaks into the Undergraduate Classroom: Study Design and Methods	Ananya Tina Bannerjee, Assistant Professor, Dalla Lana School of Public Health; Jackie L. Bender, Assistant Professor, Dalla Lana School of Public Health	5
10 Apr, 2019	Demystifying the Dossier Series IV: Preparing the Teaching Dossier	Megan Burnett, Associate Director, CTSI	19
16 Apr, 2019	Research Ethics: Conducting Scholarly Enquiry on Your Teaching	Maria Papaconstantinou, Associate Professor, Teaching, Human Biology Program & Research Ethics Board Member	22



Sarah Mayes-Tang, Assistant Professor, Teaching Stream, Mathematics, Faculty of Arts & Science; 2018-20 U of T Teaching Fellow

CTSI always makes sure that instructors shine. They meet instructors where they are and help them become better with encouragement and understanding. The CTSI has been vital in welcoming me to the teaching community at U of T.

CTSI SPECIALTY PROGRAMMING

CTSI Workshop or Event	# Attendees
2017-18 Peer-to-Peer (P2P) Faculty Mentoring for Teaching Program 2017-18: Cohort focus groups (17 May, 2018)	16
2018-19 Peer-to-Peer (P2P) Faculty Mentoring for Teaching Program 2018-19: 3 workshops (Dec, 2018, Jan, 2019, May 2019)	14
Office of the Vice-Provost, Faculty and Academic Life, New Faculty Orientation (NFO) Session: Teaching at U of T: Setting the Stage for Success (29 Aug, 2018) - How to Spark Innovative Teaching (Susan McCahan) - Teaching with Educational Technology (Will Heikoop and Matt Clare) - Supporting Teaching Assistants and Graduate Students (Megan Burnett) - Student Feedback and Your Teaching at U of T (Gregory Hum, Victoria James, Cora McCloy) - Teaching: Finding and Keeping Balance (Carol Rolheiser and Janice Patterson)	78
2018-19 SoTL Cohort Program Workshop focus areas: - Launch event - Work in Progress - Research Profiles - TLS Poster Preparation	14
Fundamentals of University Teaching (8 week course)	23
12th Annual Teaching & Learning Symposium	287
Course Evaluation Institute (18-19 October, 2019) External Networks	48
TOTAL PARTICIPANTS in all CTSI Workshops/Institutes/Programs	1103

CTSI EMAIL COMMUNICATION

List	Subscribers	2018/2019 Open Rate
SoTL List-serv	287	N/A
CTSI Newsletter	1818 (up 5.14% from last year)	39.84%
TATP Newsletter	997	28.85%

CTSI Connect Newsletter Metrics (April 23, 2018 - April 15, 2019)	
Total Communications Sent	46
Average number of Recipients	1838
Average Open Rate	37.4% (industry average for education and training is 16.95%)
Average Click Rate	5.28% (industry average for education and training is 2.1%)

Teaching Assistants' Training Program News and Events (April 23, 2018 - March 21, 2019)	
Total Communications Sent	10
Average number of Recipients	999
Average Open Rate	37.95% (industry average for education and training is 16.95%)
Average Click Rate	3.66% (industry average for education and training is 2.1%)

CTSI TWITTER ACTIVITY

Total Followers:	1569
Likes (month average)	18
Retweets (month average)	10
Links clicked (month average)	31
Highest number of organic impressions*	1,223 impressions (5 Dec, 2018)

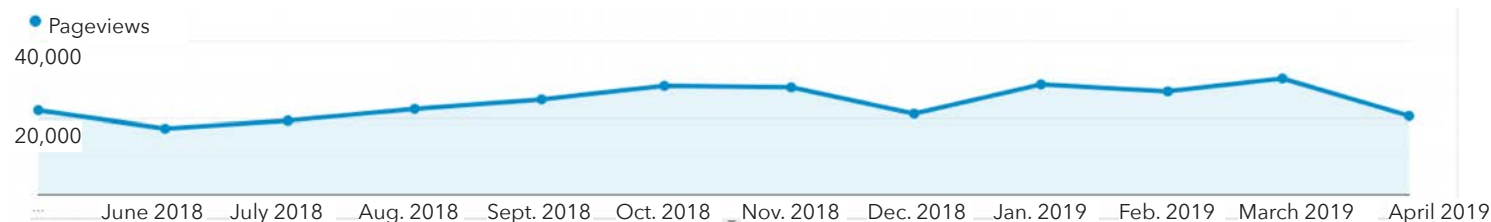
* Organic impressions represent the number of times that a given Tweet has been viewed on Twitter without being seen in a promoted or paid context.

CTSI WEBSITE

Google Analytics- May 1, 2018-April 24, 2019

Overall User Behaviour	
Pageviews	289,267
Average session	1:54

CTSI Website Activity - Peak Times



CTSI Website Activity - Most Visited Pages

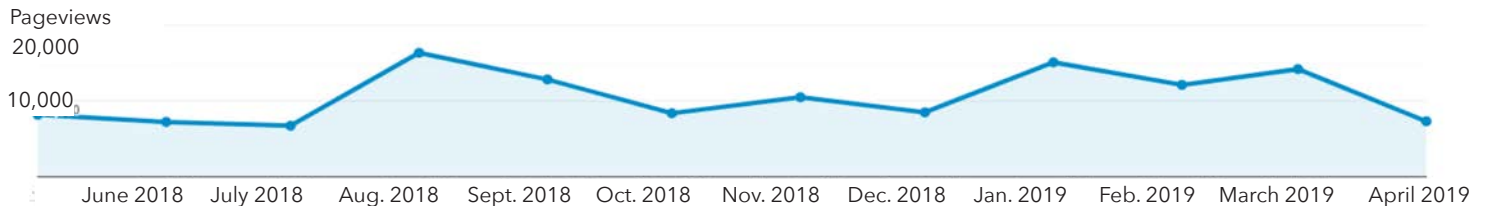
Page	Views
What are Learning Outcomes?	50,708
Home Page	13,540
Characteristics of Good Learning Outcomes	12,027
Peer Observation of Teaching/tools and instruments	8,067
Documenting Teaching/evidence of teaching effectiveness	6,434
Documenting Teaching/statement-of-teaching-philosophy	4,777
Teaching Social Media/benefits-challenges	4,577
Quercus Training	4,117
Events	3,870

TATP WEBSITE

Google Analytics- May 1, 2018-April 24, 2019

Overall User Behaviour	
Pageviews	126,917
Average session	1:26

TATP Website Activity - Peak Times



TATP Website Activity - Most Visited Pages

Page	Views
Ask A TA / Becoming a TA	12,519
Home Page	8,855
Events	7,244
Job Postings	4,849
TA Awards	4,738
Preparing Teaching Dossier Guidelines	4,465
Certificate Programs	3,618
First Time TA Questioning Techniques	3,461
TA Awards Student Nominations	3,072

CONSOLIDATED CTSI WEBSITE ACTIVITY

	CTSI Website	TATP Website	Teaching & Learning Symposium Website	Course Evaluation Website	RE:THINK Website
Overall User Behaviour					
Pageviews	289,267	126,917	5,091	1,165,074	2,652
Average session	1:54	1:26	2:09	0:35	1:02
Peak Time	Mar-19	Aug-18	April 2019 (when registration opens)	November 20, 2018; April 5, 2019	Aug-18

	CTSI Website	TATP Website	Teaching & Learning Symposium Website	Course Evaluation Website	RE:THINK Website
Most Visited Pages	Learning Outcomes; Events; Peer Observation of Teaching	Becoming a TA; Events; Job Postings; TA Awards	Call for Proposals; Full Agenda; Registration	Faculty and Admin; Using Class Time for Course Evaluation; Important Dates	Mapping the History of Sex Work in Canada; Science of Learning; Road to Reconciliation

VIDEO PRODUCTION

CTSI YouTube Video Metrics	
Total number of videos	13
Total Number of Participants	16
Most Views	Welcome to Quercus, 730 views

Video Title	Participants
Experience: Undergraduate Research Opportunities at the University of Toronto	Connie Varnhagen, Professor and Academic Director, Undergraduate Research Initiative, University of Alberta; Steve Joordens, Professor, Psychology, UTSC; Ira Wells, Undergraduate Research Program Coordinator, Victoria College, and Project Manager, Jackman Scholars-in-Residence program
Experience: Community-Engaged Learning at the University of Toronto	Susan Nesbit, Professor of Teaching, Civil Engineering, Faculty of Applied Science, University of British Columbia; Ahmed Allahwalla, Associate Professor, Teaching Stream, Human Geography, & Special Advisor to the Dean on Experiential Education, University of Toronto Scarborough; Jennifer Esmail, Research Officer, Experiential Learning, Office of the Dean, FAS
Goodbye Portal, Hello Quercus	Susan McCahan, Vice-Provost, Innovations in Undergraduate Education and Vice-Provost, Academic Programs; Barbara Murck, Associate Professor Teaching Stream, Geography & Planning; Sebastiano Bisciglia, Assistant Professor, Teaching Stream, Faculty of Music
CTSI's Course Design Institute: Designs in Action with Karen Bernhardt-Walther	Karen Bernhardt-Walther, Assistant Professor, Economics, FAS
Managing Assignment Deadlines in Quercus	Don Boyes, Associate Professor, Teaching Stream, Geography & Planning, FAS
Creating a Course Tour using Lecture Capture Software	Avi J. Cohen, Professor (status only), Economics, FAS
Using Rubrics in Quercus	Franco Taverna, Associate Professor, Teaching Stream, Biology, FAS; Claudia Tersigni, Teaching Assistant
Learning Spaces + Places: Myhal 150	Sarah Mayes-Tang, Assistant Professor, Teaching Stream, Mathematics, FAS
Active Learning Classroom Myhal video series with Sarah Mayes-Tang (Video Series)	Sarah Mayes-Tang, Assistant Professor, Teaching Stream, Mathematics, FAS • Learning Spaces + Places: Myhal 150 • Learning Spaces + Places: Preparation • Learning Spaces + Places: Teaching • Learning Spaces + Places: Assessment
Teaching with Quercus	Jessica Hill, Assistant Professor, Molecular Genetics, FAS