

The background features a solid orange color with several large, overlapping circles in a lighter shade of orange. These circles are arranged in a way that creates a sense of depth and movement, with some circles partially obscured by others.

Ouriginal

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Agenda

What is Plagiarism?

Introduction

Technology

Demo

Upcoming Enhancements

Next Steps

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What is Plagiarism?

- Word-for-word use of someone else's work (ctrl + c, ctrl +v) without citation
- Paraphrasing
- Collusion
- Cross-Language Matching
- Essay Mills / “Contract Cheating”

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100% Genuine

Remove Plagiarism

18:59

How To Remove Plagiarism 100% From Any Document

4:00

REMOVE FULL PLAGIARISM 100% WORKING WITHOUT GRAMMATICAL MISTAKE

Plagiarism

4:35

#2 WORLD-WIDE LEADER

PLAGIARISM PREVENTION AND TEXT-DETECTION SOFTWARE



#1 plagiarism prevention and text-similarity detection tool in Nordics, India and Europe



Subscription-based cloud-solution that integrates seamlessly within LMS and/or extensible API



Global Headquarters based in Stockholm, Sweden



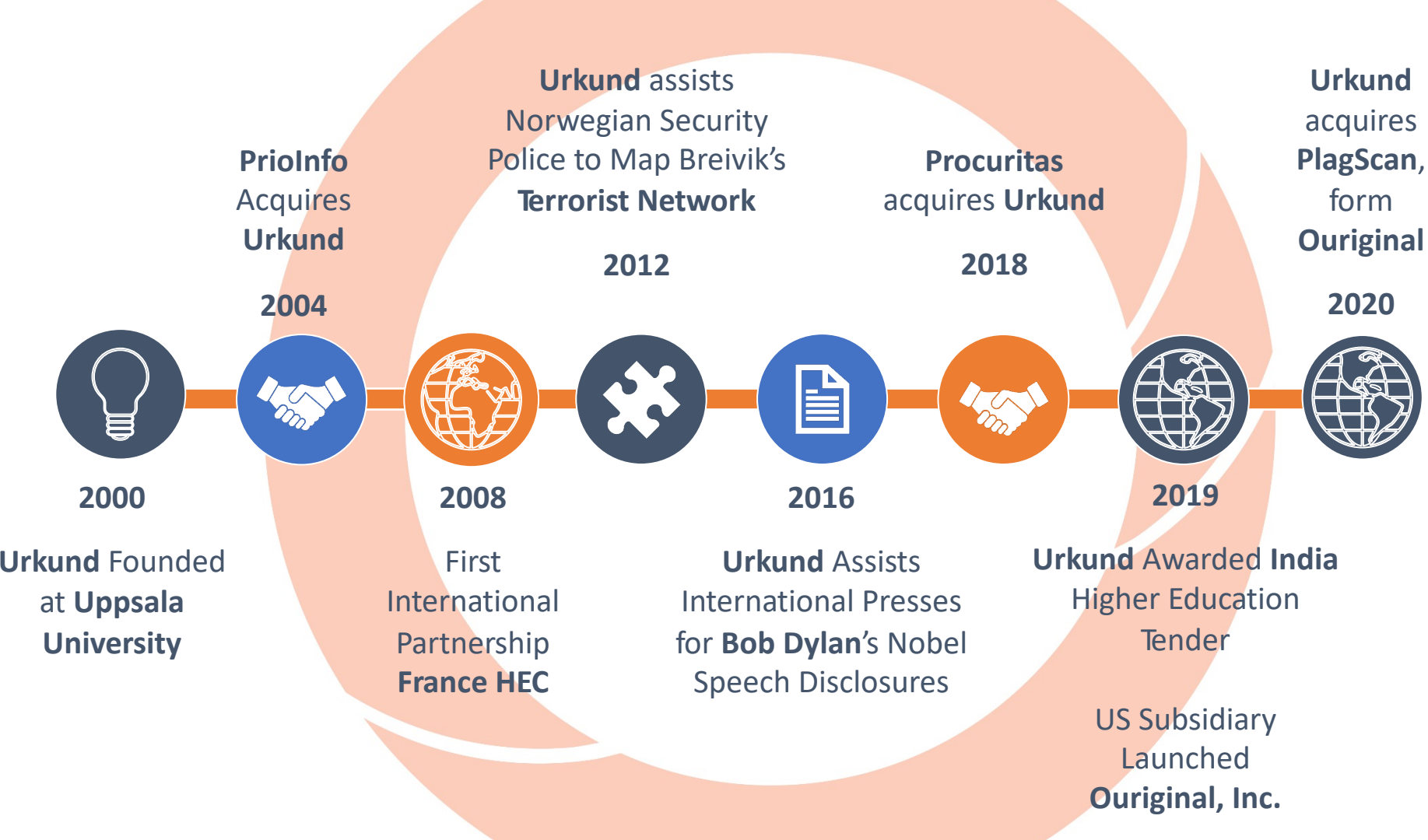
URKUND to provide plagiarism prevention services to all Indian higher education universities



7700+ customers operating within 83+ countries



Acquired by Procuritas, a Scandinavian Investment Fund, in 2018





Platform Architecture

- Built on modern, **scalable** technology stack
- **Cloud hosted**, multi and single-tenant options
- Extensible API and plugin-based architecture
- **Redundancy** designed in all layers of the architecture
- Rigorous quality assurance and stress testing



Accessibility

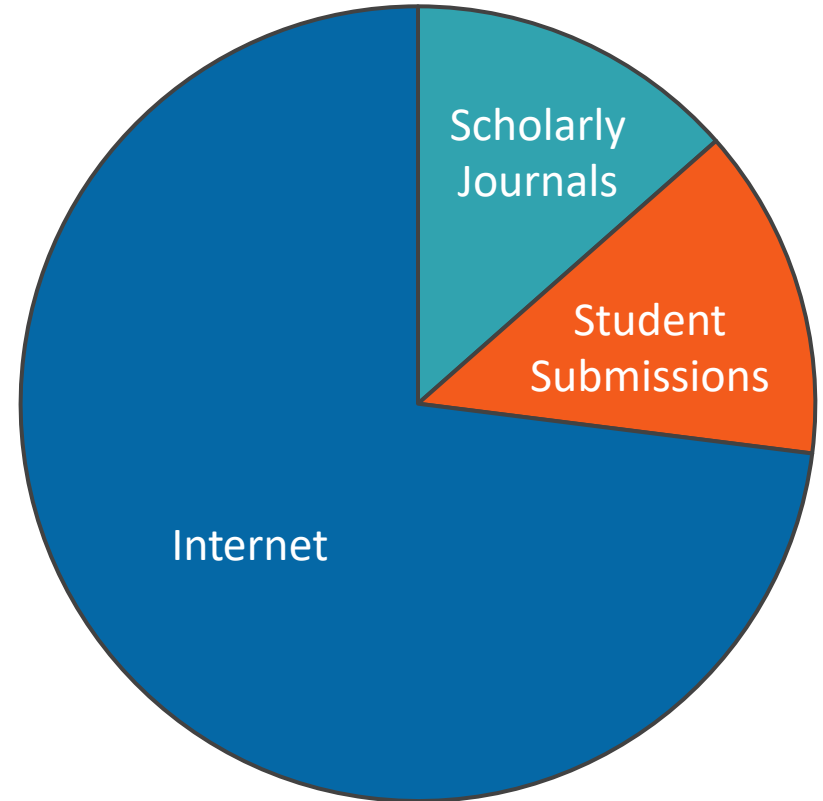
- Provide accessible learning environment for **all users**
- Platform designed for **Section 508** and **WCAG 2.1 AA** compliance
- Follows principles for **Universal Design for Learning**
- Periodic audits, e.g. after feature complete

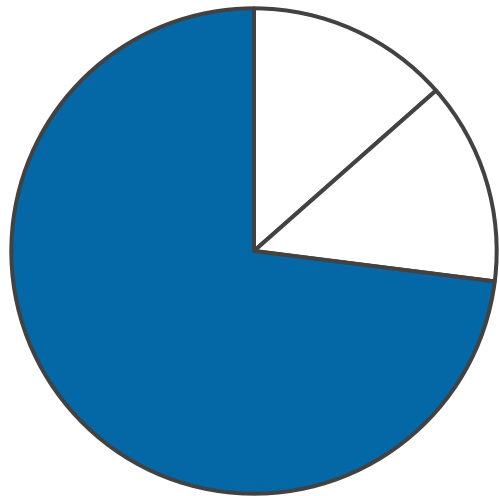


Data Privacy

- **GDPR, CCPA** Compliance
- Ouriginal **does not claim ownership** of documents or data
- The **Controller (Institution) owns all data** and has the rights to request or delete at any time
- Ouriginal **does not sell directly** to students
- Ouriginal is **never** the Controller of student data

Content



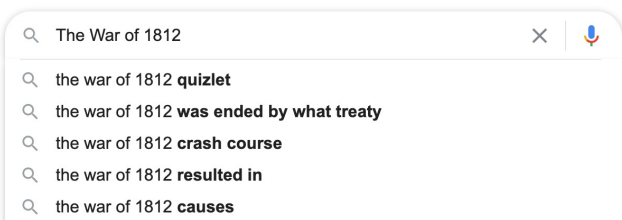


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70-75% of all matches

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日本語 1 235 000+ 記事		Deutsch 2 495 000+ Artikel
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Português 1 045 000+ artigos		Polski 1 435 000+ hasel



EduBirdie™
Writing platform

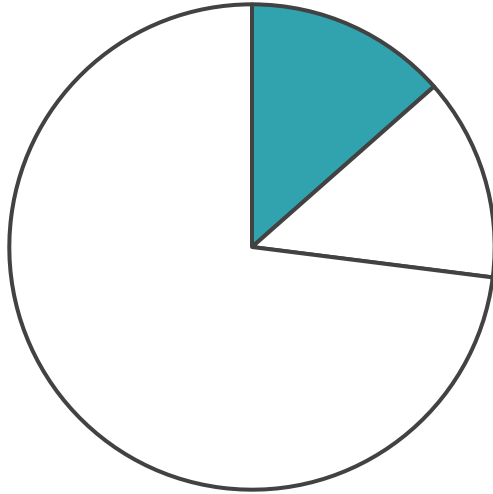
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Scholarly Journals & Academic Publications

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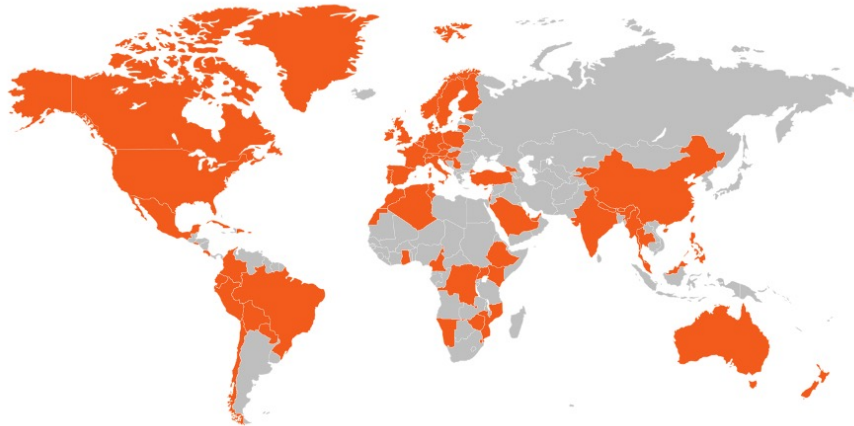
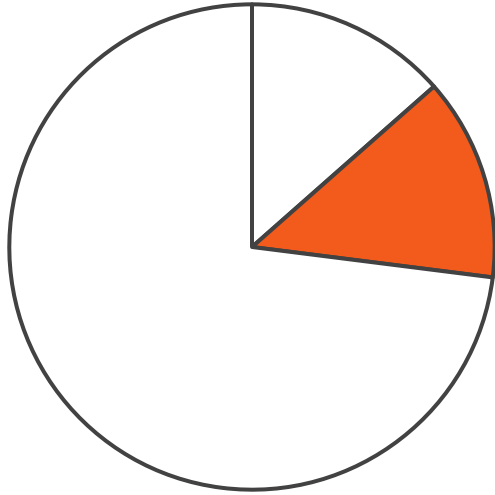


20,000,000+
articles archived in 2019



Student Submissions

10-15% of all matches





THE RESULT

When the process is finished, an analysis overview is generated and delivered to the teacher, either via the used LMS or by email. The results are presented in a comprehensible and interactive analysis.

FINDINGS

When a document starts to display similarities to other sources a matching profile begins to take shape. We not only record the degree of the matches but take any usages of paraphrasing and synonyms into account.

THE ANALYSIS

The text is analyzed and we begin to check for possible text similarity across our three source areas. Our original singles out potential matching sources for further analysis.

Published material
Student material
Internet

STUDENT SUBMISSION

The Ouriginal process starts when a student submits a document to the system. Independent of language, the text is extracted from the document and the process begins.

Email
LMS
Direct upload



Original



Settings ▾

Student's name	Similarity	Words	Submitted on	Submission ID	Version
Joseph Cooper	50%	14.625	05/12/2020	D37823302	Final

Overview

Findings

Sources

Document

Space-and-exploration.pdf

11 pages out of 38 total contain suspicious findings



Findings



5 matching texts

High similarity of content



4 warnings

Unusual use of characters



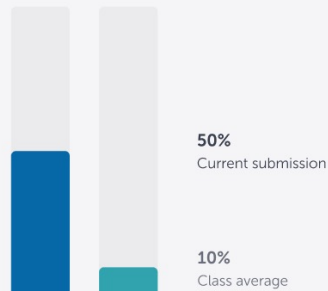
2 differences in writing style

Original metrics

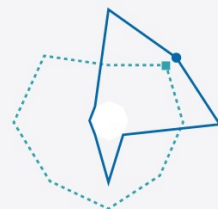


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Authorship Recognition



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- - - Class median

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Findings

Space and Exploration

The sky has always attracted human attention and dreams. However, certain destructive events may have us thinking differently on the idea of deep space exploration. Humans are constantly in danger from extraterrestrial threats, such as explosions in 1871, 1908, and 1935, all contributed to surface-impact meteors, almost in a clockwork pattern of 30 years. Later, in 1865, in a famous work of fiction entitled From the Earth to the Moon, Jules Verne wrote about a group of men who traveled to the Moon using a gigantic canyon. In France, Georges Méliès, one of the pioneers of cinema, took Verne's novel and created Le voyage dans la Lune, one of the first science fiction films describing an incredible journey to the Moon. In works such as War of the Worlds and The First Man on the Moon, H. G. Wells also conceived ideas of space exploration and contact with extraterrestrial civilizations.

Space exploration refers to the efforts of human beings to study space and its stars from the point of view of science and its economic exploitation. These efforts can involve both human beings traveling in spaceships and satellites with telemetry resources or tele- guided probes sent to other planets (orbiting or landing on the surface of these heavenly bodies). The science that studies space flight and related technology is called astronautics. People who pilot spacecraft, or are passengers in them, are called astronauts. Technically, anyone who undertakes a suborbital (without entering orbit) or orbital flight at least 100 km in altitude (considered to be the outer limit of the atmosphere) is considered an astronaut.

There was still a long way to go before human beings could reach outer space, but this dream came true, in part, through the ideas of these visionaries and the work of pioneers. Among these pioneers we must remember the aeronautical engineers



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1 match from internet source
https://en.wikipedia.org/wiki/Space_exploration

+2 ALTERNATIVE SOURCES



17%

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[en.wikipedia.org](https://en.wikipedia.org/wiki/Space_exploration)

(...) military and strategic advantages against other countries. However, certain destructive events may have us thinking differently on the idea of deep space exploration. As early as 1634, Johannes Kepler's what(...)

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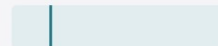
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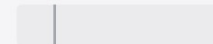


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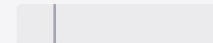


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Matching text

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2

Submitted document

The sky has always attracted human attention and dreams. However, certain destructive events may have us thinking differently on the idea of deep space exploration. Humans are constantly in danger from (...)

Page: 1 of 38

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(...) military and strategic advantages against other countries. However, certain destructive events may have us thinking differently on the idea of deep space exploration. As early as 1634, Johannes Kepler's what (...)

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Submitted document

The sky has always attracted human imagination. However, certain destructive events may have led to the development of deep space exploration. Human space exploration has many advantages against other countries. However, certain destructive events may have us thinking differently on the idea of deep space exploration. As early as 1634, Johannes Kepler's what (...)

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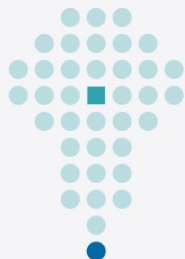


Ouriginal metrics

Class average

Student average

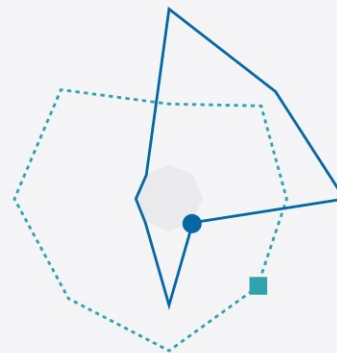
Density Map



Sentence Length
Reading Level
Formality
Proportion of Rare Words
Speech Diversity
Punctuation ⓘ ⚠
Character Distribution
Lexical Originality ⚠
Wordlength Vectors

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Radar Graph



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Our original metrics



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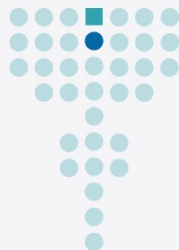
Class average

Student average



2

Density Map



Sentence Length

Reading Level ①

Formality

Proportion of Rare Words

Speech Diversity

Punctuation

Character Distribution

Lexical Originality ▲

Wordlength Vectors

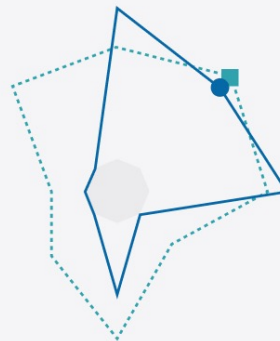


Current submission



Student median

Radar Graph



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Our original metrics



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[Class average](#)[Student average](#)

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Density Map

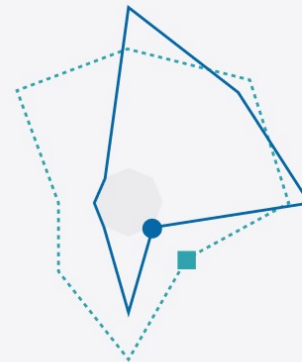


Sentence Length
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